

The energy industry's weekly for the GCC

# OGN

**OIL, GAS, REFINING & PETROCHEMICALS**

[www.oilandgasnewsworldwide.com](http://www.oilandgasnewsworldwide.com)



# 2017 **Media** Information



The energy industry's weekly for the GCC

# OGN

OIL, GAS, REFINING & PETROCHEMICALS

## INTRODUCTION

**OGN** is the only weekly energy industry journal covering all aspects of the upstream, midstream and downstream sectors including refined products, petrochemicals, chemicals, renewables and power generation. **OGN** provides a unique insight in these key industry sectors covering the GCC and international energy markets.

Combining more than three decades of international publishing experience, **OGN** provides authoritative information, business intelligence, country reports and quality analysis to industry professionals, stakeholders and organisations with a serious interest in exploration and production, refining, downstream chemicals and industrialisation. All aspects of the energy supply chain are covered including logistics, transportation and distribution.

Through the website and daily newsletter **OGN** has an abundance of news on industry developments, contract information and new technologies as well as new industry processes and the latest developments in alternative energy.

Every month, **OGN** publishes an extensive issue providing readers with additional coverage including comprehensive country reports, extensive reviews of major oil companies as well as specialist features on products and services highlighting the latest research and development.

The journal is read by energy industry professionals in more than 70 countries with **OGN** available in printed and online editions through [www.oilandgasnewsworldwide.com](http://www.oilandgasnewsworldwide.com) which is updated with a **daily newsletter** to keep readers informed of the latest developments in the sector.



# 2017





## OGN Features for 2017

### JANUARY

**Abu Dhabi National Oil Company (Adnoc) Review** – A comprehensive review of Adnoc and its subsidiaries highlighting their activities and development.

**Access equipment** – A review of companies specialising in access equipment from scaffolding systems to lifts and heavy-lift cranes.

**Project Developments, Finance & Insurance** – A review of specific energy-related development projects and the vital role played by finance houses for mega projects.

**Corrosion Technology, Paints & Industrial Surface Coatings** – A look at the companies and products involved in protecting the industry's structures both onshore and offshore including a review of specialist products for marine and oil industry applications.

**Cables & Cable Management** – Cables are a critical part of any oil and gas project from offshore drilling to petroleum facilities around the globe. *OGN* reviews the major cable companies, the new technologies, installations, design and electrical capacitance.

### FEBRUARY

**Bahrain Review** – Bahrain's oil industry with increasing capacity expansion and upgrades plus a dynamic services sector featured in the context of increasing investment in exploration, refining and infrastructure.

**MEOS 2017:** Organised by the Society of Petroleum Engineers, 20th Middle East Oil & Gas Show and Conference will be held between March 6 to 9, 2017 at the Bahrain International Exhibition and Convention Centre, Bahrain. The most established exhibition of oil and gas products and services in the Middle East, it will incorporate a high quality technical conference organised by the Society of Petroleum Engineers (SPE).

**Reservoir & EOR Geological Services** – From an economic and ecological standpoint reservoir management is all-important to the majors. *OGN* reviews the latest exploration and production equipment and services available in the market.

**Drilling Contractors & Drilling Technology** – News on specialist drilling systems being developed across the Middle East and Asia/Pacific.

### MARCH

**Saudi Arabia Review** – Our annual review of the energy powerhouse of the Middle East featuring the kingdom's oil, gas and petrochemical sectors and the major companies operating in Saudi Arabia.

**Reserves Race** – Annual update on global oil reserve comparisons reviewing the year's major explorations and production achievements highlighting the leaders in reserves growth.

**Shipping, Maritime & Transport Services** – This feature will look at the range of services available and review the maritime service providers.

**Human Resources Review** – The HR profession contributes training, recruitment and career advice to this invaluable specialist sector of the petroleum industry.

### APRIL

**Kuwait Petroleum Corporation (KPC) Review** – Our annual feature reviews over 30 years of achievement by KPC, highlighting and reflecting key aspects of Kuwait's upstream and downstream sectors as it increases its production, process and refining capacity.

**Process Control** – Instrumentation and process control systems continue to develop with *OGN* focusing on the economic value of these leading technologies.

**Remotely Operated Vehicles (ROVs)** – ROVs are increasingly handling deep water projects. *OGN* reviews the latest technological developments for this equipment.

**Oil Spill Recovery & Prevention** – A review of the Middle East's commitment finding smart solutions to protect the environment from oil spills and pollution. This feature will review the companies involved in the oil spill recovery, response and prevention together with the applications and solutions available.

### MAY

**Vision 2030, Saudi Arabia:** *OGN* examines Vision 2030 and the implementation of the National Transformation Program (NTP) spearheaded by HRH Prince Mohammed bin Salman. The changing dynamics across the energy sector from renewables to downstream developments will be highlighted as part of Vision 2030.

**Qatar Review** – Qatar is recognised internationally as a major centre for gas exploration and production. *OGN* reviews the key players and their plans as Qatar gears up to meet the energy challenge.

**Ras Laffan Industrial City** – *OGN* looks at the latest developments in one of the world's leading energy hubs looking at LNG/GTL production, petrochemicals, power generation and gas-related support industries.

**Refinery Technology** – Refineries are being upgraded throughout the Middle East and Asia and new technologies and processing systems are examined.

**Caspian & Sub-Continent Review** – A review of the emerging players across the sub-continent with the completion of new pipelines and the increasing importance of the Caspian as a transportation hub for Europe, the Middle and the Far East.





**Caspian Oil & Gas, 2017:** Preview of the 24th International Caspian Oil and Gas Exhibition to be held in Baku from June 6 to 9, 2017.

## JUNE

**Jubail & Yanbu Industrial Cities** – Continuing investment in world-scale petrochemical projects and the major expansion of existing facilities is examined in Saudi Arabia's twin industrial powerhouses.

**IT & Communications** – An analysis of the hardware and software used in the industry, including specialised exploration and production software and database systems for reservoir engineering and seismic surveys.

**Fire protection** – *OGN* examines this vital and growing sector and reports on new products and systems for hazard-prone areas of the oil, gas and petrochemical industry.

**Offshore Accommodation** – A review of companies that supplying modular housing and accommodation available to the offshore platforms.

**Heavy Lift Equipment** – There is a lot of cargo involved in any oil and gas project from onshore to offshore. Heavy lifting equipment plays a vital role in ensuring the equipment is on site. *OGN* reports on the transportation involved, heavy lift specialist from cranes, hoists, heavy duty lifting slings, loaders to multipurpose heavy lift project carriers for major projects.

## JULY

**Oman Review** – Oman is applying the latest technologies to enhance oil and gas exploration and production, and has ambitious plans for downstream diversification. *OGN* reviews the sultanate's achievements and aspirations.

**Well Services & Oilfield Equipment Supply (including drilling muds and fluids)** – New products and technologies are being developed to enhance oil and gas output. *OGN* reviews the latest offerings.

**Floating Production Storage & Offloading (FPSO)** – FPSOs are one of the industry's most preferred installations for the economical extraction, processing and storage of oil in the field.

**Pressure Vessels, Heat Exchangers & Tanks** – Increasing demand for pressure vessels, heat exchangers and tanks has been generated by new projects. In addition to large scale developments in the Middle East, fabricators are looking at new projects in Asia and Africa.

## AUGUST

**Iran Review** – *OGN* looks at developments in Iran as the country looks to attract foreign investment.

**Egypt Review** – A review of the Egyptian petroleum industry focusing on its upstream plans and companies providing services.

**Safety & Security** – A vital aspect in the day-to-day operations of the industry this feature will emphasise the measures adopted by the industry at large and the new safety and security systems available in the marketplace.

**Pumps, Compressors & Turbines** – *OGN* examines the latest technologies and product developments available and the service providers to the energy industry.

## SEPTEMBER

**Saudi Aramco** – The annual review of the world's largest integrated oil producing and exporting company featuring upstream, midstream and downstream operations.

**MEPEC 2017** – The fourth Middle East Process Engineering Conference & Exhibition is staged 9-11 October in Bahrain. MEPEC is the largest downstream process engineering conference and exhibition in the region supported by leading national and global companies and organisations.

**Valves & Actuators** – New features of these vital products are investigated and their manufacturers and suppliers identified.

**Petrochemical Industries** – The petrochemical giants of the Middle East and Asia Pacific are examined in the context of export markets and increasing capacity.

**SAOGE 2017** – Preview of the 9th Saudi Arabia International Oil and Gas Exhibition to be staged in Dhahran from October 17 to 19, 2017.



## OCTOBER

**Adipec 2017** – A preview of the largest oil and gas exhibition and conference in the region staged in Abu Dhabi in November, 2017.

**Abu Dhabi & UAE Review** – The second largest oil producer in the Gulf continues to invest in upstream and downstream projects both onshore and offshore including new technologies and technical solutions.

**Repairs & Maintenance** – As the major oil companies write their budgets, *OGN* reviews the latest techniques and suppliers involved in the continuous process of repair and maintenance required by refineries and other installations.

**EPC Contracts Special Report** – An in-depth review of the EPC contractors across the Middle East and Asia Pacific and their projects.

**Offshore Drilling Report** – Offshore drilling presents environmental challenges across the global, *OGN* review the different types of offshore drilling activities from shallow water, to deep water drilling and the various operational platforms from steel jackets and jack up barges to floating semi-submersibles and drill ships.

**Lubricants** – The region's lubricant market is highly competitive with numerous manufacturers and marketers. Industrial growth in Middle East & Africa, continuous developments in synthetic and bio-based lubricants, and the significant increase in demand for re-refined lubricants offer major growth opportunities to lubricant manufacturers. *OGN* looks at the important players in this important oil and gas industry segment.





## NOVEMBER

**Sabic Review** – Our annual round up of Saudi Basic Industries Corporation (Sabic), the world's largest producer of petrochemicals.

**Pipelines** – The supply, manufacture and maintenance of pipes, pipelines, flanges, gaskets, etc., is integral to the energy industry including their installation, testing and engineering. This extensive feature examines the latest technologies, projects and players for this vital strategic infrastructure from oilfield tubular goods to refineries.

**Health, Safety & Environment Review** – HSE concerns are paramount in hazardous areas of the oil and gas industry with an increasingly large support industry.

## DECEMBER

**Sadara Chemical Company (Sadara)** – The joint venture between Saudi Aramco and Dow Chemical Company is changing the petrochemicals and chemicals downstream landscape. **OGN** examines the phased commissioning of Saudi Arabia's mega world-scale manufacturing plants and the increasing impact in the downstream chemicals sector.

**World Future Energy Summit 2018, Abu Dhabi** – Preview of renewable and sustainable alternative energy and environmental solutions and technologies at the event to be staged in Abu Dhabi in January 2018.

**Masdar** – **OGN** examines the Masdar initiative and the key milestones for Abu Dhabi's long-term commitment to sustainable development, renewable energy, zero waste and carbon neutrality. The leadership role being taken by the International Renewable Energy Agency (Irena) headquartered at Masdar City will also be featured.

**Waste Management, Recycling & Environmental Protection** – **OGN** will look at how technologies are shaping the application of sustainable development and renewable energy systems.

**Power Generation** – A review of the technologies available from hydrocarbon, wind, geothermal, solar and hydrogen and developments shaping alternative energy sources.

**Inspection Services** – A special report on the companies offering inspection and certification services to the oil and gas industry. These services range from simple structural testing through safety audits to full ISO certification.

# CIRCULATION

## GEOGRAPHIC CIRCULATION & ONLINE READERSHIP

<b>GCC / Middle East</b> .....	<b>4,100</b>
<i>Algeria, Bahrain, Egypt, Iran, Iraq, Libya, Oman, Qatar, Saudi Arabia, Turkey, UAE</i>	
<b>Rest of the World</b> .....	<b>2,400</b>
<b>Total geographic circulation</b> .....	<b>6,500</b>
<b>Online readership* (Average Monthly Unique Visitors)</b> .....	<b>6,370</b>

## ADDITIONAL CIRCULATION

*(Average distribution per month)*

<i>Trade shows and regional conventions</i> .....	<b>1,300</b>
<i>Promotional copies to targeted industry professionals</i> .....	<b>750</b>
<i>Copies to airport lounges, hotels and business centres</i> .....	<b>500</b>
<b>Total</b> .....	<b>2,550</b>

## READERSHIP PROFILE

<i>Technical supply and services (upstream and downstream)</i> .....	<b>34%</b>
<i>Refinery and petrochemical plant management teams</i> .....	<b>18%</b>
<i>Drilling and exploration contractors</i> .....	<b>16%</b>
<i>Surveyors and consultants</i> .....	<b>7%</b>
<i>Marine and offshore service suppliers</i> .....	<b>9%</b>
<i>Government agencies</i> .....	<b>9%</b>
<i>Exhibition and promotional copies</i> .....	<b>7%</b>
<b>Total</b> .....	<b>100%</b>

\* Average Unique Visitors (January - July 2016)



# OGN RATES AND DATA

**Display Advertising**  
 Front Page 100% premium  
 Back Page 50% premium  
 Requested Position 25% premium  
 Earpieces **US\$500**  
 Minimum Size 30 column centimetres  
 Spot Colour 25% surcharge  
 Four Colours (Process colours) 40% surcharge  
 Special Colours By arrangement  
 Four-page profile **US\$15,750** inclusive of 2,000 reprints  
 Above rates are inclusive of electronic version on [oilandgasnewsworldwide.com](http://oilandgasnewsworldwide.com)

**Agency Commission** 15%

**Deadlines**  
 Black & White/Colour 3 weeks prior to publication  
 Cancellations 3 weeks prior to publication

**Mechanical Data**  
 Printed Sheet Offset  
 Full Page (trim) 42 cm x 29 cm  
 Full Page (type area) 40 cm x 27.5 cm  
 Bleed Allow 5 mm on all sides for full page  
 Column Width 3.5 cm 7 columns per page

**Online Banner Advertising** **US\$ 660**  
 (Special offer for print advertisers)

Home Page Standard Banner/ROS Dimension: 468 x 60 pixels Size: 34 Kb Max.  
 Resolution: 72 DPI  
 Format: GIF, JPG, PNG or Flash SWF

## Print and Online Advertising:

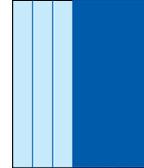
For full details on print and online advertising options, sponsorship opportunities and rates, please contact Nick Horne, on +44 208 943 3630 or email [nhorne@crescentpublishing.co.uk](mailto:nhorne@crescentpublishing.co.uk)



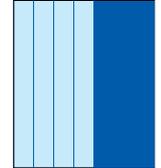
42cm x 58cm + 5mm bleed all around  
Full colour **US\$13,132**



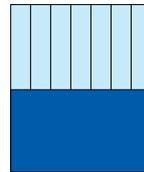
42cm x 29cm  
Full colour **US\$6,566**



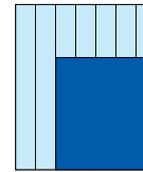
40cm x 4col (15.5cm)  
Full colour **US\$3,752**



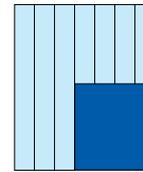
40cm x 3col (11.5cm)  
Full colour **US\$2,814**



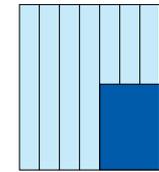
20cm x 7col (27.5cm)  
Full colour **US\$3,283**



28cm x 5col (19.5cm)  
Full colour **US\$3,283**



20cm x 4col (15.5cm)  
Full colour **US\$1,876**



20cm x 3col (11.5cm)  
Full colour **US\$1,407**

Please supply digital artworks in Adobe Acrobat PDF high resolution, CMYK with font converted to outline and all file information to be outside of the crop marks.



## INTERNATIONAL OFFICE

**Crescent Publishing Limited**

Tel: +44 208 943 3630, Fax: +44 208 943 3701

Email: [nhorne@crescentpublishing.co.uk](mailto:nhorne@crescentpublishing.co.uk)

[www.arabianknightonline.com](http://www.arabianknightonline.com)

**Head Office**

**BAHRAIN** Al Hilal Publishing & Marketing Group

PO Box 1100, Manama

Kingdom of Bahrain

Tel: +973 1729 3131 Fax: +973 1729 3400 Email: [hilalad@trade Arabia.net](mailto:hilalad@trade Arabia.net)



**Al Hilal Group**